

A **fresh**
approach
for business



get the
juice

on website design



a fresh approach

Welcome to Tangerine Creative. We'll work with you to give a fresh approach to your logo, your brand, your brochure or your website.

Whatever your design needs we can make it tangible!

Every business is different and we like to work with people who are as passionate about their business as we are about ours. We are responsive to your design requirements and you always deal with us.



Freshly squeezed ideas

graphic design

website design

branding & logos

photography

signage & print



designed in an environment that may contain nuts



environmentally friendly print



healthy advice to help promote your business

website design & development

1

What do you want from your website?

Our first step is to meet up with you to get a good understanding what you want from your website. Do you want a simple one page shop window, a static brochure site or a website that will grow with your business?

2

Conceptualise

Now its time for us to put on our thinking caps and create 3 concepts for you. Lets get creative...



graphic design

From logo design to signage and packaging, we help you take your brand to market.



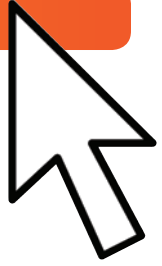
print service & signage



From your letterheads and business cards to large exterior signage or vehicle graphics we can take your branding from business card to building.

Building site

OK lets look at your favourite option and start building it with your text and images.



Going LIVE!

It's now ready to show to the world, so make sure your web address is on your stationery, website, EVERYTHING!



photography



Creative photography from corporate and commercial to advertising shoots.



We create bespoke branding that will give your business impact and will stand the test of time!

We have solutions for all budgets that will make your brand stand out.



Our top 5 website tips

1. First impression in seconds

When people arrive at your website, you have about 5 seconds to convince them to stay. Keep your homepage simple, say what you do and what makes your business different.

2. simplify, simplify, simplify

Keep important information on each page clear. Too much information on a page makes it confusing to the user. Separate topics out onto their own pages to enhance Search Engine Optimisation.

3. keywords

Do your keyword research before you start building your site. Find out what users are searching for and choose 6 to 10 phrases that are relevant to get your ranking. Incorporate them naturally into your page titles, headlines and back end coding.

4. visibility

Highlight important calls to action such as your telephone number and email address. Use icons to give impact to important items on a page.

5. be personal

Use testimonials from happy clients to build trust. Include team photographs. Make it easy for people to contact you by including your address, phone numbers and Google Map on your contact page.

Call Tangerine Creative today for more details about our website packages



creative juices

If these tips have reassured you that we are a company that can help you to promote your business, call us today for a FREE no obligation quotation or brand workshop.

We look forward to meeting you.

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**Call Tangerine Creative today for a refreshing
FREE Branding Workshop**

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